

# TYPES OF ECOTOURISM BUSINESS PLAN

*These types of businesses are comprised of various ownership models that offer a range of services or products. In Florida, ecotourism business models include.*

Many view ecotourism as a viable way to protect the natural environment and create social and economic benefits for local communities. Also, you might want to add in any plans for conservation of the area, such as planting trees, building ponds or footpaths, which aim to protect the biodiversity of the area. Take account of what your competitors are doing, and how they are getting publicity. Also, show what the price of your product or service will be. Ecotourism is an important educational component, it is a chance to learn respect for nature, for the local culture, and for some it is a chance to self-reflection being inspired by the beauty of the surroundings. For most ecotravelers it is also a learning process that focuses on local culture and wilderness adventures and understanding the means by which people in other parts of the world are living off the land around them. Risk of environmental degradation The decays of natural resource happen. Ecotourism is largely perceived to safeguard natural areas and thereby to contribute to the conservation of biodiversity. Ecotourism – examples of implementation More tranquil, natural and original spaces are preferred to ordinary tourism centers. Integrating tourism into planning Tourism development which is integrated into a national and local strategic planning framework and which undertakes environmental impact assessments, increase the long-term viability of tourism 5. Along with learning about how to better protect the environment, based on visiting other parts of the world, responsible ecotourism should also feature programs that minimize the negative aspects of conventional tourism on each specific environment. Sustainable tourism should also maintain a high level of tourist satisfaction and ensure a meaningful experience to the tourists, raising their awareness about sustainability issues and promoting sustainable tourism practices amongst them World Tourism Organisation, Ecotourism and sustainable development relationship Tourism is a highly complex activity and thus requires tools to assist in effective decision making to come to terms with the competing economic, social, and environmental demands of sustainable development Fadahunsi, Ecotourism operates for one or more of the eco-friendly alternatives for the economic use of natural resources compared with mining, hunting, farming and so on Li, One of the most influential ecotourism documents, the Quebec Declaration on Ecotourism, produced after the World Ecotourism Summit during the International Year of Ecotourism, recognized that not only does ecotourism embrace the principles of sustainable tourism but it also embodies the following specific principles: 1 contributes actively to the conservation of natural and cultural heritage; 2 includes local and indigenous communities in its planning, development and operation, and contributes to their well-being; 3 interprets the natural and cultural heritage to visitors; 4 encourages independent travelers, as well as organized tours for small size groups. Ecotourism should be effectively managed for the long-term through minimal negative impacts on the host environment. Ecotourism promotes an enhanced appreciation of natural environments and environmental education by exposing visitors and locals to nature and conservation Bob et al. Ecotourism is implemented differently around the world, and the impacts on native cultures vary similarly. Potential Risks from Tourism Ecotourism – Sustainable Tourism in National Parks and Protected Areas, Ecotourism has been regarded as a panacea for solving many of the environmental and economic problems of lessdeveloped nations. Interpretation can enhance visitor satisfaction; carrying capacity; and other consumer behavior. Ecotourism is intended mainly for individual visitors and small organized groups. Increased human interference in ecologically fragile areas can cause irreversible change in the existing ecological processes. Are you in a National Park or a protected area? Supporting local economies Tourism that supports a wide range of local economic activities and which takes environmental costs and values into account, both protects these economies and avoids environmental damage 6. Likewise, individuals have begun to prefer activities, which they can particularly perform in nature and cultural areas and with which they can learn original cultural values and be within the nature, instead of sea-sand-sun tourism. Sustainable development is high potential for any community within economic, social, cultural, ecologic and physical constraints Bhuiyan et al.